





GOLF 2010 SPONSORSHIP OPPORTUNITIES

GetRecD Events General Information:


 **Mission:** To host recreational and special events that will raise funds for Leukemia research, as well as, support cancer patients who require assistance.


 **Goals:**

- To support cancer research, especially for leukemia
- To host recreational and special events, that allow community members, family and friends, to come together and have a great time while raising money for an important cause
- Assist cancer patients who are in need of financial assistance
- Support cancer patients by purchasing items to make their fight more comfortable
- Remember a courageous man who was taken from us too early....Ryan Daly.

 **Demographics:** 25-70 years old, from GTA and surrounding area

 **Gender:** 60% male, 40% female

 **Over 280 in attendance at the Annual Golf Tournament**

 **Every year a new event/tournament will be added to our program**

 **Over \$65,000 raised to date:**

- Donated funds to both The Princess Margaret Foundation and the Southlake Regional Cancer Care Foundation
- GetRecD donated laptops to cancer patients at Princess Margaret Hospital, so they can stay in touch with their family and friends from the comfort of their hospital room
- GetRecD donated laptops to the Southlake Regional Cancer Facility so they can have them available for cancer patients during their treatments
- We also donated 4 cancer baskets to individuals in the York Region area to assist them during their battles

“I am not going to say that we are here to raise awareness, as raising awareness doesn’t do anything for the cause. I am here to motivate and inspire you, to join us on our mission to assisting cancer patients with their fight and to find a cure for cancer.”

–as stated by Laura Daly, President of GetRecD events, at the 2008 GetRecD Golf Tournament

SPONSORSHIP OPPORTUNITIES:

GetRecD Events Co-Title Sponsorship \$5000 – Year long partnership

- ✚ Recognized as the official partner to GetRecD Events
- ✚ Includes recognition at all GetRecD events (for one year)
- ✚ Logo and name on all event marketing
- ✚ Logo placed on website for one year
- ✚ Foursome entry to the 7th Annual Charity Golf Tournament
- ✚ Free team entry into the 3rd Annual Dodgeball Tournament
- ✚ Speaking opportunity at all events
- ✚ Media opportunities
- ✚ Hole signage at Golf Tournament
- ✚ Opportunity to add items to participants grab bags
- ✚ Poster displayed at Dodgeball Tournament
- ✚ Donation to our selected charities

Golf Tournament Platinum Sponsor \$2500

- ✚ Recognized as Golf Tournament Platinum Sponsor
- ✚ Highlighted on all event marketing
- ✚ Logo on website for 6 months
- ✚ Signage at golf registration, hole signage, golf reception signage
- ✚ Opportunity to speak at golf reception
- ✚ Twosome included for the 7th Annual Charity Golf Tournament
- ✚ Logo recognition on all golf carts
- ✚ Opportunity to include items in golfers grab bags
- ✚ Donation to our selected charities

Golf Tournament Registration Sponsor \$1500 – SOLD

- ✚ Recognized on website, hole signage, signage at registration table
- ✚ Highlighted on event marketing as registration sponsor and directed to your website
- ✚ Recognized at golf reception dinner
- ✚ Opportunity to include items in golfers grab bags
- ✚ Donation to our selected charities

Golf Dinner Sponsor \$1000

- ✚ Recognized as the dinner sponsor on website and at event
- ✚ Signage at dinner event
- ✚ Four dinner only tickets included
- ✚ Verbal recognition during dinner speech
- ✚ Opportunity to place items on dinner table to over 280 guests
- ✚ Donation to our selected charities

19th Hole Reception Sponsor \$500

- ✚ Sponsor of the post golf game reception
- ✚ Signage at golf post reception and dinner reception
- ✚ Verbal recognition during dinner reception speech
- ✚ Two dinner only tickets included
- ✚ Opportunity to display or hand out items during post game reception
- ✚ Logo on website

Golf Hole Sponsorship \$250

- ✚ Signage at a designated hole
- ✚ Opportunity to display items at the designated hole
- ✚ Logo and/or name recognition on website
- ✚ Donation to our selected charities

To reserve your sponsorship opportunity or to create a personalized one for your company, please contact Laura Daly at laura@getrecd.org or at 416-473-2350.